

THE LGBT CENTER OC's

INDIGO 
B A L L

SATURDAY
MAY THE _____
FOURTH
_____ **BE A**
SPONSOR

2019 SPONSORSHIP PACKAGE

WHAT WE DO

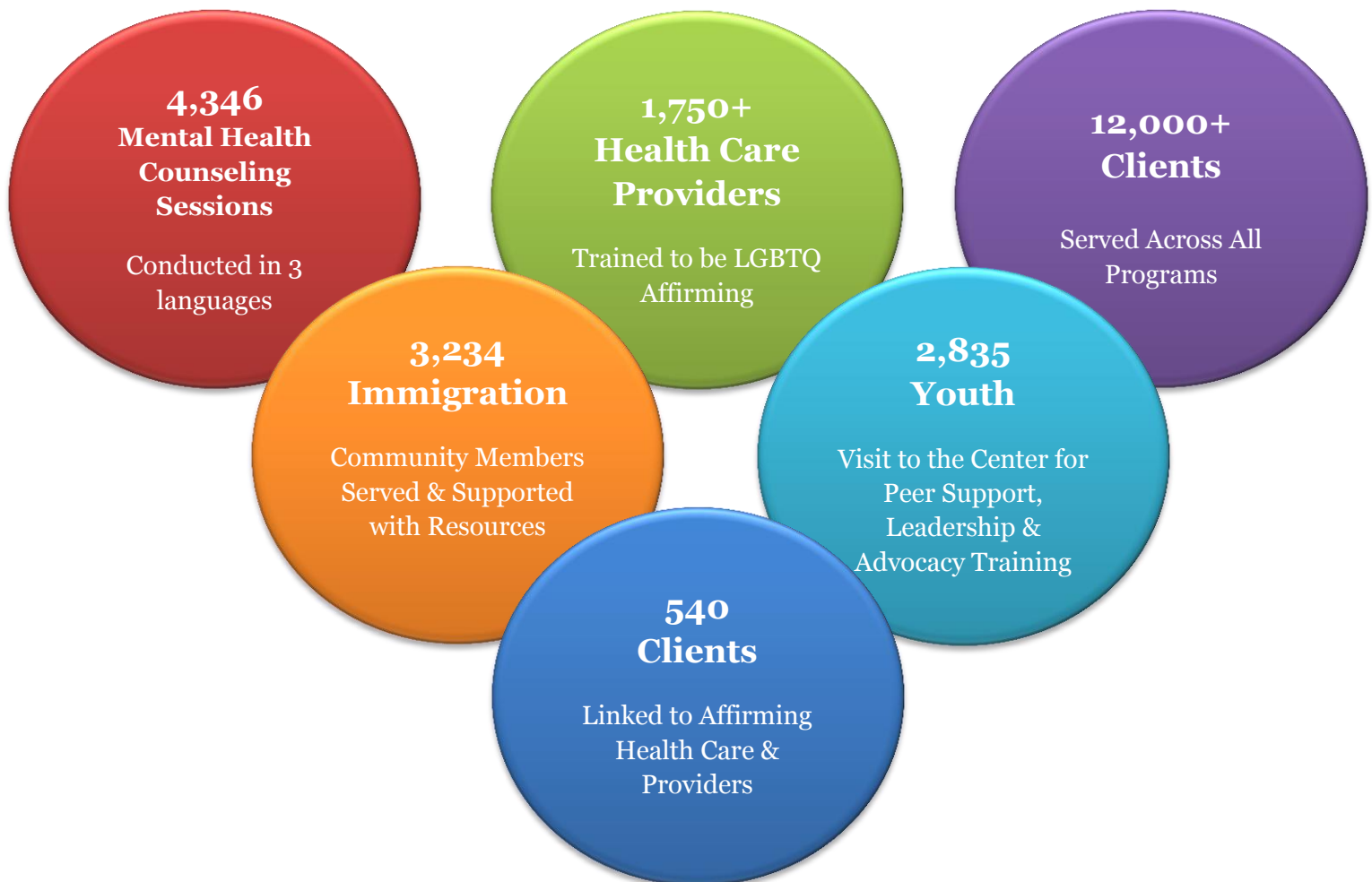
The LGBT Center Orange County’s mission is to advocate on behalf of the Orange County lesbian, gay, bisexual, transgender, and queer/questioning (LGBTQ) community, and to provide services that ensure its wellbeing and positive identity. As one of the oldest LGBT centers in the nation, the Center serves over 12,000 LGBTQ clients annually, and remains the most comprehensive health and social service organization specifically targeting Orange County’s LGBTQ community.

A Sense of Place. A Sense of Purpose. A Sense of Pride.

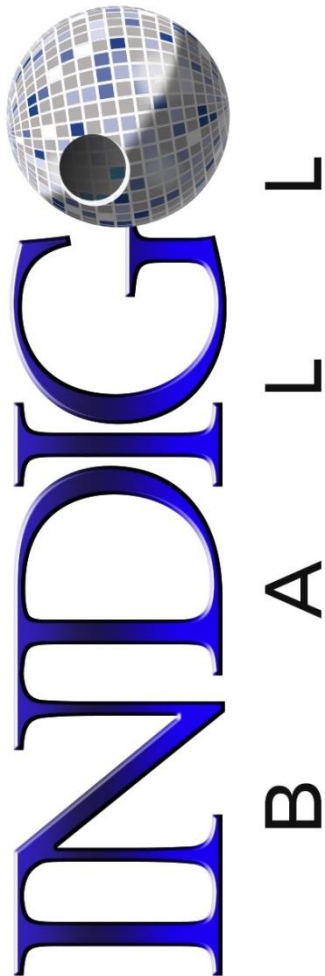
For 48 years, the LGBT Center Orange County has been more than just a welcoming place. This is where we build community together; this is where we celebrate our victories together –both big and small.

Today, the LGBTQ community in Orange County is stronger and more visible than ever and the LGBT Center OC has unique opportunities for members of the community to gather. Between our two locations, we have over thirty different LGBT drop-in social and support groups for all ages. Our youth programs reach **2,835 students** and **46 schools** each year. Our mental health counselors now see clients **seven days a week** in multiple languages. There are over 600 people enrolled in our Trans*itions Health and Wellness programs, receiving hormone therapy, job training, legal name & gender change guidance, and a sense of self. The groundbreaking work of our Policing Partnership is fostering the understanding of LGBTQ issues among a dozen police departments and the Sheriff’s department that did not previously exist in Orange County.

Our community relies on us to provide vital programs and services. As a nonprofit organization, the LGBT Center OC relies on the generosity of our supporters to make our work possible. We value your support and hope you will join us to sustain and strengthen the LGBTQ community through programs that build a sense of **place, purpose, and pride** for all of us.



OVERVIEW



BECOME A SPONSOR!

Our sponsors are vital to the success of our gala evening. Your generous support allows us to continue our essential work. Our different sponsorship levels are designed to satisfy diverse marketing budgets and it's our pleasure to provide the substantial benefits and privileges in the pages that follow. **See page 4**

NAMING OPPORTUNITIES

Learn how to be involved and part of our gala with these unique naming possibilities that make this event successful. Each area provides the chance for you to host a dedicated area of the event with your name and/or logo.

See page 6

HOW TO ATTEND

There are many ways you can attend the event. You can purchase a full table and host your company, friends, family, etc... or you can purchase individual tickets and allow us to place you at a table of fun supporters of the LGBT Center Orange County. Either way, attending will lead you to a night of fun with the LGBTQ community and allies. **See page 7**

BECOME AN AUCTION DONOR

The legendary excitement of our live and silent auctions grows with each year, and 2018 will be no exception. From wonderful adventure packs, to unique experiences, your donations will adorn table after table of enticing items to intrigue the palates of our guests. Our personal mobile bidding system and media updates during the evening will enhance the excitement. **See page 8**

Contact Us

Interested in participating or contributing to this year's event? Fantastic, we are thrilled to have you. The LGBT Center Orange County has 48 years of success through the work of our mission because of people like you. **See page 9**

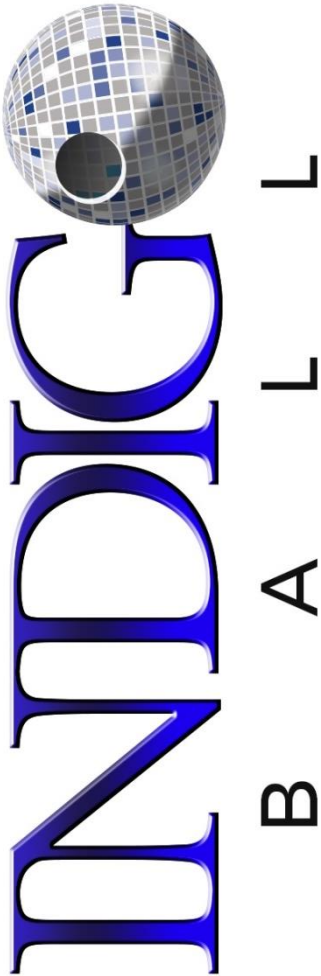
2019 Indigo Ball

Platinum Sponsorship

Saturday May 4th
Hotel Irvine, California

Exclusive Event Opportunity

This is limited to two organizations only.



2019 Platinum LGBT Center Sponsorship \$20,000

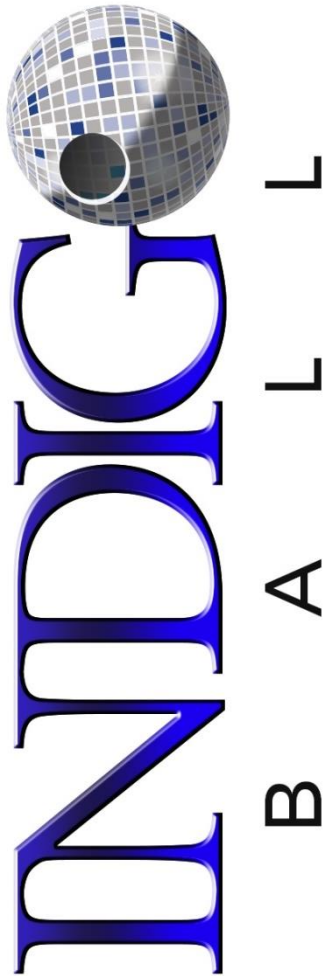
- Name & logo on invitation, social media & event website
- Social media advertisement boost and follow-up posts on event website
- Photo-op Backdrop
- Recognition as Sponsor on LGBT Center OC website & eBlasts for remainder of 2019
- On-stage recognition as Exclusive Sponsors
- 2 Premium tables for 10 with premium wine at your tables
- Individual slide dedicated to sponsor's logo and desired text shown during event
- 1 Naming Opportunity of your choice (If Available)
- Includes one year membership to LGBT Center OC & all member only activities
- 20 invitations to Post Event Deck Party (June 2019)
- Full page ad in program book
- Press Release recognition

SPONSORSHIP LEVELS & BENEFITS

Saturday May 4th
Hotel Irvine, California

Gold, Silver & Bronze Sponsors

will receive recognition on emails with click-through links for remainder of fiscal year.



Gold Sponsorship \$10,000

- Name & Logo on event website
- Preferred table for 10 with Premium Wine
- Logo or Name on photo opportunity backdrop
- All media recognition (press release, social media, print, newsletters)
- Half page ad in program
- Press release recognition

SILVER SPONSOR \$5,000

- Preferred table for 10 with Premium Wine
- Logo or Name on photo opportunity backdrop
- Social Media recognition
- Quarter page ad in program

BRONZE SPONSOR \$3,500

- Reserved table for 10
- Logo or Name on photo opportunity backdrop

ADDITIONAL INFORMATION

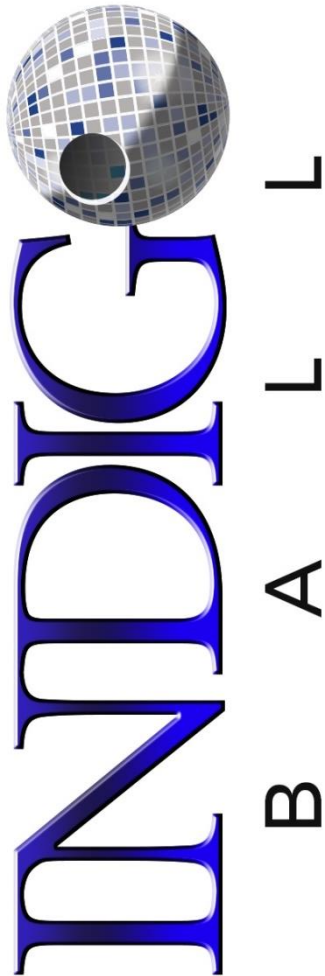
Recognition on print materials is dependent upon receipt of deposit. Logo deadline for levels and ad are **due by April 26th**.

25% Deposit required to hold and place logos on any materials

Naming Opportunities on page 7*

NAMING OPPORTUNITIES

Saturday May 4th
Hotel Irvine, California



NAMING OPPORTUNITIES

All underwriters will receive recognition on the Indigo Ball 2019 webpage and in specific event areas.

Photographer	\$	500	
Post-Event Take-away	\$	500	plus cost
Food for Event Volunteers	\$	500	
Producer	\$	500	
Hashtag/Social Media Giveaway	\$	750	
After Party in Red Lounge	\$	1,000	
Registration	\$	1,000	
Table Sponsors for Youth or Trans	\$	1,000	
Emcee & Auctioneer	\$	1,500	
Invitations (design & printing)	\$	2,000	plus cost
Auction Paddles	\$	2,000	
Signature Cocktail	\$	2,000	
Centerpieces/Flowers	\$	2,000	
Lighting	\$	2,000	
Exclusive Volunteer Opportunity	\$	2,500	
Opportunity Drawing	\$	2,500	
Mobile Bidding	\$	3,000	
Valet Parking	\$	3,000	
Stage	\$	3,000	
Phone Charging Station	\$	5,000	

Don't see what you're looking for? Additional naming opportunities can be customized.
Contact Chandelle Loop, Events Committee Chair at 714-953-5428 x204 or
chandelle.loop@lgbtcenteroc.org for more details.

All sponsorship and naming opportunities must be paid in full by April 15th 2019

2019 Indigo Ball TABLES & TICKETS

Saturday May 4th
Hotel Irvine, California

Our biggest event of the year is coming and
We are rolling out the red carpet for Indigo Ball 2019!

INDIGO BALL

TEN TOP TABLES - \$2,500

- 1 Table for 10 with entry to complete event
- Early access to silent auction on mobile bidding
- Pre-Dinner open cocktail hour

INDIVIDUAL TICKETS - \$250

- Entry to complete event with placement at table of other supporters
- Early access to silent auction on mobile bidding
- Pre-Dinner open cocktail hour

HERE IN SPIRIT

- Donate to the gala and be included on our mobile bidding
(provide your phone number)

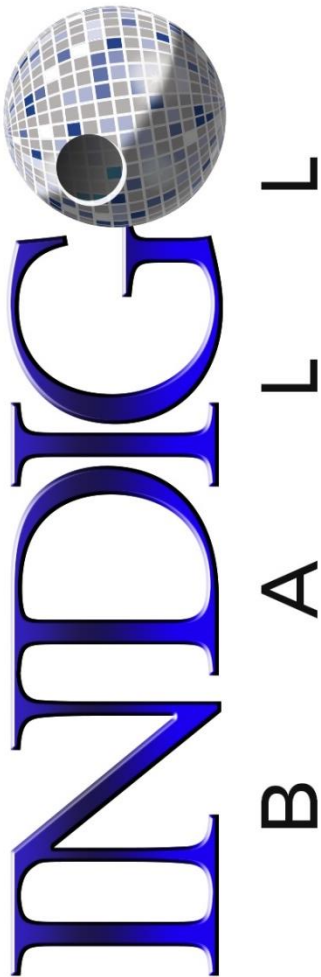


2019 Indigo Ball
AUCTION DONOR

Saturday May 4th
Hotel Irvine, California

GOING ONCE...
GOING TWICE...

SOLD!



In conjunction with our annual Indigo Ball 2019, we proudly announce our renowned live and silent auctions to benefit the LGBT Center Orange County!

Please consider supporting the LGBT Center OC by donating one or more items to this year's auctions. This is an excellent opportunity for you to not only market your company or products within the LGBTQ community and our allies here in Orange County; but also to help make a significant impact to the lives of those we serve.

Accepted items become part of our silent auction inventory. A select number of donated silent auction items may become eligible for the live auction at the sole discretion of the LGBT Center OC. Factors determining live auction eligibility include the number and range of items we collect each year, the value of each potential donation, and how it potentially combines with other donations to form a live auction package.

The deadline for submission of auction items is April 19th 2019. Thank you in advance for your support to the LGBT Center Orange County's Indigo Ball 2019!

The LGBT Center OC is a 501(3)c organization. Contact us for any tax information you need provided for your donation or gift.



**Saturday May 4th
Hotel Irvine, California**

SPONSORSHIP & UNDERWRITING RESPONSE FORM

Please complete and return this form as soon as possible so we can recognize your support in as many publications as possible. As soon as we receive your form and deposit, we will be able to include your name or company logo in all associated press releases and promotional materials.

Sponsor Information

Name:		
Contact Name:		
Address:		
City, State, Zip:		
Phone Number:		
E-Mail:		

Acknowledgment Information

Please use the following name(s) in all acknowledgments:

--

_____ I (we) wish to have our gift remain anonymous.

I would like to support the Indigo Ball:

<input type="checkbox"/>	Platinum Sponsor \$20,000 <i>(Deposit of \$2,500 required to hold).</i>
<input type="checkbox"/>	Gold Sponsor \$10,000 <i>(Deposit of \$1,000 required to hold).</i>
<input type="checkbox"/>	Silver Sponsor \$5,000 <i>(Deposit of \$500 required to hold).</i>
<input type="checkbox"/>	Bronze Sponsor \$3,500 <i>(Deposit of \$350 required to hold).</i>
<input type="checkbox"/>	_____ Underwriting <i>(Deposit of 25%)</i>
<input type="checkbox"/>	_____ Naming <i>(See opportunities page for options).</i>

Payment

• To be paid: *(If not paid in full, corresponding deposit listed above required and remaining balance will be charged evenly between now and April 15, 2019. All sponsorship and underwriting opportunities must be paid in full by April 15, 2019. (No refund on Deposit, or equivalent, will be given)*

_____ now _____ monthly _____ quarterly

• I (we) plan to make this contribution in the form of:

_____ cash _____ check _____ credit card
_____ other

• Amount enclosed/to be charged on credit card now: \$ _____

Credit card number		
Credit card type		
Authorized signature		
Exp. Date:	Amount:	Amount:

Return completed form and payment to Jasmine Rara, Director of Development

Email: jasmine.rara@lgbtcenteroc.org • Phone: (714) 953-5428 x212
Mail: LGBT Center OC, 1605 N. Spurgeon Street, Santa Ana, CA 92701



**Saturday May 4th
Hotel Irvine, California**

AUCTION DONOR RESPONSE FORM

Please complete and return this form as soon as possible so we can prepare for your contribution.

DONOR INFORMATION:

Organization/Donor Name:	
Contact Name:	
Address:	
City, State, Zip:	
Telephone:	
Fax:	
Email:	

DONATION INFORMATION:

Description of Donation: <i>(Please use separate piece of paper if description does not fit in provided space)</i>	
Restrictions:	
Fair Market Value of Donation: \$	
<i>(Value should be appropriately substantiated with similar sales of products or services.)</i>	
Please check all that apply:	<input type="checkbox"/> Donation enclosed. <input type="checkbox"/> Please pick up the donation. <input type="checkbox"/> I will mail or deliver my donation. <input type="checkbox"/> Please create a certificate for my donation.

Please return this completed form by April 19th, 2019 to:
Chandelle Loop · Event Committee Chair · LGBT Center Orange County
1605 N. Spurgeon Street · Santa Ana, CA 92701
Phone: 714.953-5428 ext 204 · Fax: 714.246.8907
chandelle.loop@lgbtcenteroc.org

Please call or email with any questions, or to arrange pick-up of items.

*The LGBT Center Orange County is a 501(c)(3) non-profit organization
(Tax ID#: 95-2934041). You did not receive any goods or services in whole or in partial consideration for the stated
contributions. Please retain a copy of this form for your records.*

THANK YOU!